

On Sale: January 2006  
Price: \$20.00

Contact: Kathleen Schmidt  
Director of Publicity  
212-366-2212  
Kathleen.Schmidt@us.penguingroup.com  
Or  
Sarah Reidy  
Publicity & Marketing Coordinator  
212-366-2522  
Sarah.Reidy@us.penguingroup.com

*From the world renowned dating coach: the strategy to get him that into you.*

**TURN YOUR CABLIGHT ON:  
Get Your Dream Man in 6 Months or Less  
By  
NANCY SLOTNICK**

Why is it that single women who are attractive, smart and successful in their jobs still seem to have so much trouble in their lovelives? In **TURN YOUR CABLIGHT ON: GET YOUR DREAM MAN IN 6 MONTHS OR LESS**, New York City dating coach Nancy Slotnick offers the secrets and strategies that have helped hundreds of women to find and keep the man of their dreams. Nancy has found that many very eligible bachelorettes are completely unsuccessful at maneuvering in the dating world. According to Nancy, that's because they're doing it wrong! She recommends that instead of blaming the men or wallowing in self pity, a cool chick need to take charge of her lovelife, and to do so without taking charge of the men. The first thing Nancy teaches single women is how to turn their "Cablight" on. What does she mean? In New York, a cab driver will turn his light on when he is looking for a fare, so people don't even bother trying to flag down an unavailable, unlit taxi. But what if the driver didn't know his light was off? He would be inadvertently sending out the wrong signal. Just like a taxi driver must turn on his light to signal availability, a single girl needs to turn on her inner glow to attract the right guys. Many of Nancy's success stories come from her innovative creation Drip, the acclaimed Manhattan Dating Café, a coffee bar with a dating service that she founded in 1996, as well as from her Most Eligible Program, as promoted on Cablight.com. With a Program that's one part *Sex and the City* and one part psychoanalysis, Nancy shows her clients how to be sexy, yet savvy, and how to --OVER--

difference between a boy toy and marriage material. She shows them how to get the bad boy and the good guy all in one man.

Features include:

- “Guy Translation”: When a guy says, “I’ve never met anyone like you,” does he really mean “at least not in the past week”?
- Dozens of memorable tips, like “never make two moves in a row” and “smile with your eyes”
- Quick stats, such as the fact that kissing on the first date improves your callback odds by 90%
- True Stories and testimonials from Cablight girls who have found love
- The 15 Hour plan: How to do a targeted weekly search for Mr. Right
- Unique advice from a male perspective: Nancy’s husband, a licensed psychotherapist, weighs in with guided tours of the male mind

Nancy knows that single women don’t need rules or endless theories – they need a strategy that works. Her clients spend fifteen hours a week on the search because, after all, “If you were in a relationship, you’d certainly spend fifteen hours with that person, so why wouldn’t you spend fifteen hours trying to find him?” Dating is a sport – and it’s supposed to be fun! **TURN YOUR CABLIGHT ON** is an express ride for every woman who’s ready to go with the glow.

**About the Author:**

Nancy Slotnick has a B.A. in Psychological Anthropology from Harvard, and she is a professional dating coach with a list of satisfied clients and successful marriages to her credit. She created Drip, a coffee bar/dating service, which opened in June of 1996 on the Upper West Side of Manhattan, and her popular website, Cablight.com, offers a range of services and products in the area of lovelife management. Nancy lives in New York City with her husband, psychotherapist Daniel Aferiat, and their son.

**For More Information, visit: [www.cablight.com](http://www.cablight.com)**

Gotham Books is member of Penguin Group (USA) , one of the leading U.S. adult and children's trade book publishers, owning a wide range of imprints and trademarks including Berkley Books, Dutton, Frederick Warne, G.P. Putnam's Sons, Dutton, Grosset & Dunlap, New American Library, Penguin, Penguin Press, Philomel, Riverhead Books, and Viking, among others. Penguin group is owned by Pearson plc, the international media group.